

CANNABiZ

WORLD

ADVERTISING RATECARD

INSIDE SPACE

Half Page Advert	€650
Full Page Advert / Article	€1,200 / €1,400
Double Page Advert / Article	€2,000 / €2,200
Three Page Article	€2,600
Four Page Article	€3,000
Sponsored editorial feature (2page + 1x brand spot)	€2,200

*Professional photography included for articles in Maltese locations.
Additional costs may apply for photography in other countries.*

PREMIUM

Cover Story	€10,000
Inside Front Cover Double Page Spread Ad	€3,000
Inside Back Cover Ad	€2,500
Double Page Spread Ad (Before Table of Contents)	€2,500
Back Cover Ad	€5,000
A5 Card Insert (Double Sided)	€2,000

ONLINE

Lead feature inclusion (<500 words)	€750
Sponsored lead feature (1 x brand spot)	€1500
Profile piece / Featured article (<2500 words)	€900
Featured news placement (<500 words)	€250
Company profile video (<5 mins)	€3,500
Video interview at summit (Delivered)	€1,000
Social media news boost	€250
Semi-dedicated email campaign	€750+
Dedicated email campaign	€2,000+
Home page peel	€4,000
Banner advertising (Various Sizes)	€750+

NB - Prices may vary during Medical Cannabiz World Summit

Order two and get 10% off

*Content pricing includes filming, writing, editing, distribution and promotion.
For further information please email chris.a@sigma.com.mt*