

# ADVERTISING RATECARD

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## PREMIUM PRINT

Cover Story	€20,000
Inside opening spread	€4,000
Full page gloss & optional hot foil	€4,000
Exclusive eight-page fold	€4,000
Double page spread ad ( <i>before table of content</i> )	€2,500
Card Insert ( <i>Double Sided A5</i> )	€2,000
Half page advert	€800
Full page advert	€1,500
Double page advert / article	€2,200 / €2,400
Three page article	€2,700
Four page article	€3,000
Inside back cover ad	€3,000
Back cover ad	€7,000

*Professional photography included for articles in Maltese locations.  
Additional costs may apply for photography in other countries.*

## ONLINE EXPOSURE

Featured banner article ( <i>up to 2000 words</i> )	€1,500
Featured news placement ( <i>&lt;500 words</i> )	€300
Events home page peel	€4,000
Banner advert ( <i>monthly rotation</i> )	starting at €1,000
Full video production service	€3,500
Summit interview	€1,500
Online interview	€1,000
Exclusive email campaign	€7,000
Brand spot in email campaign ( <i>1/4 spots</i> )	€1,500
Social media news boost	€250

*All content subject to editorial standards and approval. VAT excluded.*

*For more information, please email [katy@sigma.com.mt](mailto:katy@sigma.com.mt).*

# BLOCK

## PACKAGED PROMOTION

OVER 10% OFF

### CONTENT PACKAGE - €4,500

**Includes:**

Double Page advert

Double page article

Featured news article *(social media boost included)*

### MEDIA PACKAGE - €3,900

**Includes:**

Summit interview *(social media boost included)*

Sponsored video *(website article included)*

Video carousel placement

### BRANDING PACKAGE - €4,800

**Includes:**

30 second conference advert

Banner advert *(monthly rotation)*

Brand spot in email campaign *(1/4 spots)*

Events home page peel



For more information, please email [katy@sigma.com.mt](mailto:katy@sigma.com.mt).